

26 Ways to a Successful Club

by Philip Fishl Kutner

Your club has its highs and lows. Here are some problems reported by Yiddish groups.

You may have a poor turnout at meetings.
You may have a problem with your meeting-place.
You may not have funds for speakers, entertainers or do some of the activities you feel are needed.
You may not have new material for programming.
One of your members is a problem....
Members of your group have diverse interests.

Pass out this list and have each person make up a positive sentence with each word, or go around the room having each person take the next letter using the word starting with that letter. By the time you are through all the positive statements will have everyone with a better ATTITUDE and BELIEVE the group can rise to the CHALLENGE because they now have the DESIRE to EDUCATE themselves and FIND a way to reach the group's GOAL.

Attitude	Shtelung
Believe	Gleyb
Challenge	Aroysfoder
Desire	Velenish
Educate	Dertsiyen
Find	Gefin
Goal	Tsil
High	Hoykh
Improve	Farbeser
Join	Baheft
Keep	Halt
Learn	Lern
Motivate	Motivir
New	Nay
Opportunity	Gelegnheynt
Plan	Plan
Question	Freg
Renew	Banay
Success	Hatslokhe
Teamwork	Tsuzamenarbet
Update	Derhayntik
Vigor	Energie
Watch	Observir
Xtra	Ekstre
Yiddish	Yidish
Zeal	Hasmode

If you try this exercise, send in your sentences. You may wish to do this in Yiddish, English or a combination of them.

"Freemium Yiddish"

by Philip Fishl Kutner

Our Space Age, Cyberspace and the Internet have added to the nearly million words in the English language. My addition of *klezmertology* has not caught on as yet, but maybe....

Freemium is the term used for free computer software in the hope that a percentage of the users will go on to pay for advanced or additional services. Google is one of the best-known companies offering *freemiums*—free premiums.

Inadvertently *Der Bay* has been offering *freemiums* without realizing it. If you go to the website at www.derbay.org you will find:

- The only international calendar of Yiddish events entitled *Der Internatsyonaler Kalendar*. The world is divided into 14 regions and it is updated regularly. There is no charge for listing or usage.
- Pen Pals (*Briv Fraynd*) by registering and receiving ten selected pen pals based on your interests and abilities. There are 460 world-wide
- Forty lists of words in Yiddish and transliteration (Romanized), using the YIVO Standard, and a standardized test of 100 words with the correct answers—all are available free.
- Contact lists of Yiddish organizations translators, speakers, klezmer groups, publications and entertainers.
- Yiddish information for the visually impaired and the hard of hearing.

While the relatively new, free abbreviated editions of the monthly *Der Bay* issues were done primarily for the overseas readers (because of the high postage rate), the number of U.S. readers has now become the majority. Some of these subscribers may wish the hardcopy that has remained *chai* ever since its inception in January of 1991.

The book *Hrabina of Hunterdon* with its 90 stories of Mama is all free online. It is hoped that some of the readers will want the copy to have, or send as a gift. All contributions from the book go directly to support IAYC including the cost of shipping.

Best of all are the many friendships that have come about from both the hardcopies and the free material on the website. They are invaluable.